

# Stand up and be counted!



## Here's how you can help...

- **Encourage your employees** and constituents to complete and return their census form.
- **Display 2010 Census posters** and other promotional materials in your workplace.
- Use 2010 Census **drop-in articles, messages and logos** in newsletters, mailings, and other in-house communications (e-mail, Web site, etc.).
- **Link to [www.louisvilleky.gov/census](http://www.louisvilleky.gov/census)** from your organization's Web site.
- Add "signature" messages promoting census participation to **your outgoing emails**.
- **Encourage friends and family** members to fill out and return their census form.
- Provide space for **Be Counted sites** and/or Questionnaire Assistance Centers.
- Put the Census on the **agenda at meetings** and/or allow presentations by Census Bureau staff.
- **Issue a public endorsement** for the 2010 Census and send an endorsement to members, chapters or affiliates.
- **Engage regional and local chapters** of your organization.
- **Sponsor community events** to promote participation in the 2010 Census.
- Use and **distribute educational materials**.
- Participate in a **speaker's bureau** for the 2010 Census.

[louisvilleky.gov/census](http://louisvilleky.gov/census)

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**Census**  
**2010**